

A **business orientation class** (Planting the Seeds) and a **comprehensive business development class** (C.R.E.A.T.E.) that guide current and prospective business owners through the process of starting or expanding a business. Participants gain exposure to what it takes to start a business, complete a business plan, learn about their credit history, explore available financing options, and develop an action plan to achieve their business development goals.

**Business Success Coaching** (1-on-1 technical assistance) to help current and prospective business owners identify and implement strategies that grow their businesses. Special services are available to help businesses develop marketing tools, improve financial management, and address other core business development needs.

**Talking Circles** - classes and workshops offered in partnership with the Cheyenne River Chamber of Commerce to promote an exchange of ideas among business owners and expand the capacity of the business community.



“I enjoyed the classes I took. Everything I learned helped me in my business.”

– *Alvin Iron Hawk*  
*Iron Hawk Quilting and*  
*CREATE Graduate*