

MAKING WAVES

FINANCIAL LITERACY

ASSESS SPENDING
BUILD CREDIT
CREATE ASSETS

ENTREPRENEURSHIP

ASSESS OPTIONS
BUILD EXPERIENCE
CREATE MARKETS

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For information: Contact Tanya Fiddler (tfiddler@fourbands.org) 605-964-3687
Donita Fischer (donita@fourbands.org) 605-964-3687

Four Bands and Tribal Leadership “Making Waves” on Cheyenne River Reservation

On Friday, January 9, the Cheyenne River Sioux Tribal Council adopted a Resolution to encourage all Tribal departments and enterprises, community organizations, schools, and local businesses on the Reservation to work together to remove barriers that are inhibiting financial literacy and entrepreneurship, and to embrace efforts to improve the financial literacy and entrepreneurial capacity of all Tribal members and residents on the Reservation. The Resolution was originally presented to the Council by Chairman Brings Plenty as an Executive Resolution, and the Council changed it to a Full Council Resolution.

The Resolution states that sovereignty is dependent upon, and enhanced by sound and sustainable financial and business development policies and practices for asset-building and wealth creation for future generations. It also emphasizes the need to provide financial and entrepreneurship education to tribal members.

“I firmly believe that to promote, preserve, and protect the economic, community, social, and cultural assets and well-being of the Cheyenne River Lakota Nation we must start at the very earliest ages and build these core competencies to develop our human capital,” said Chairman Brings Plenty. “We must empower people to use money wisely and say no to the many predatory lenders who contribute to poverty in our communities.”

The Council recognized Four Bands Community Fund’s new, innovative campaign called *Making Waves*. The purpose of this campaign is to replace poverty and unemployment with financial literacy and entrepreneurship through training, partnerships, and public education throughout the Reservation.

“We appreciate the regard and feedback from tribal leadership regarding our efforts. Cheyenne River should be proud that hundreds of tribal members have been completing financial education and entrepreneurship training and applying what they’ve learned with goal-setting and asset building strategies for themselves and their families,” said Tanya Fiddler, Executive Director of Four Bands Community Fund. “Historically the Lakota Nation had viable economies (trade systems) and effective resource management but that all changed with the creation of reservations. Our hope is to restore these skills for families, to empower them to realize their hopes and dreams.”

Four Bands Community Fund, and this Resolution of the Cheyenne River Sioux Tribal Council challenges all Reservation residents to become “wave makers.” Learn how you, your organization, your school, and your family can take part in the *Making Waves* campaign. Contact Donita Fischer, 605-964-3687 or email donita@fourbands.org for information about how to make sound financial decisions, support local businesses, become entrepreneurs, or participate in a comprehensive educational initiative in schools and community organizations.

Four Bands’ Making Waves campaign, supported by the Administration for Native Americans, is part of the Wicoicage Sakowin kin un Wicakagapi: *Building for the Seventh Generation* project. Visit FourBands.org for more information about programs and services offered.

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Wicoicage Sakowin kin un Wicakagapi
(BUILDING FOR THE SEVENTH GENERATION)

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