

FOR IMMEDIATE RELEASE

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Basic Hardware Supports Community Needs, Grand Opening Scheduled for November 4th

Isabel, South Dakota – October 18, 2011 – Basic Hardware, the new local hardware store in Isabel, South Dakota, is set for a grand opening on the afternoon of November 4, 2011. In gratitude of the community's support, owner Tammy Frank, invites local residents to celebrate the opening of the store with lunch and giveaways.

Until now, Isabel had been without a local hardware store since the co-op hardware shut down earlier this year in May when an outside company purchased their building. The closure reduced full-time employees, including Tammy Frank, to part-time hours with the new owner.

Citing encouragement from the community as her inspiration, Tammy worked with Four Bands Community Fund to obtain a business loan and training to start her own hardware store. "I thought if we could find the money, then we could try and do something," comments Tammy. After what Tammy describes as a "really simple" process, she officially opened Basic Hardware in early September.

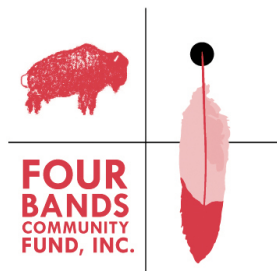
"It's a really good feeling to know that there are people out there that want their community to grow, and I'm grateful that there are organizations like Four Bands that are willing to help people. Without them, I don't know how we would have done it. It makes me want to be successful," says Tammy.

Mark Shupick, Business Success Coach at Four Bands, worked with Tammy during her application process, and says, "It is extremely rewarding to work with such dedicated entrepreneurs who are getting involved and provide needed products and services to their community. As small towns, we need to hold on to and develop these core businesses to build a better future."

The name, Basic Hardware, is a tribute to the close-knit, family atmosphere of Isabel, and stands for Be a Supporter in Community (BASIC). Living up to its name, Basic Hardware is committed to using local vendors, offering reasonably priced products, providing "just about anything" through special order, and even being on call after hours.

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Four Bands Community Fund is an equal opportunity provider, employer, and lender.



Basic Hardware's hours are Monday-Friday 8am-5pm and most Saturdays 8am-noon and is located at 409 North Main, Isabel, South Dakota. For more information about Four Bands Community Fund's loan products and services, please visit www.fourbands.org.

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About Four Bands Community Fund

Four Bands Community Fund is the leading organization on the Cheyenne River Indian Reservation in the areas of small business development, business lending, financial literacy, and entrepreneurship education. With over a decade of experience in working in a rural, economically distressed area, we have perfected our products and services within our core program areas to overcome the challenges of poverty and unemployment that our residents face. As a non-profit organization and a certified Native community development financial institution (CDFI), our mission is to assist entrepreneurs of the Cheyenne River Indian Reservation with training, business incubation, and access to capital, encouraging economic development and enhancing the quality of life for all communities and residents of the Reservation.