

Create YOUR Future!

2008 Entrepreneurship Fair, hosted by Four Bands Community Fund

Tuesday, February 26, 2008

10:00 Welcome to EntrepreneurshipWeek USA!

Four Bands brings you the 2nd annual Entrepreneurship Fair. Hear the history of this national event and learn how Four Bands and the State of South Dakota are promoting entrepreneurship education.

- ◆ Tanya Fiddler, Executive Director – Four Bands Community Fund
- ◆ Gerald Gramm – South Dakota Department of Education

10:15 Creating Your Future

Meet the businesses and organizations in the resource area and learn what programs they offer that can help you to create your future. Be sure to visit one-on-one with these resources during the networking breaks.

- ◆ Tanya Fiddler, Executive Director – Four Bands Community Fund

11:45 Networking break in the resource area

12:00 Fuel your mind with a FREE lunch!

Enjoy a sandwich and chips from Dashboard Subs.

12:15 Keynote Speaker: Shaping the Future of Young People

Based in the University of Montana's School of Business Administration. AIBL is the nation's only Native nonprofit dedicated solely to empowering business students Begay offers encouragement for Indian entrepreneurs to pursue their dreams. Begay's personal story of achieving higher education will inspire all to achieve their dreams. Her five keys to success are: Rise Earl, Respect One Another, Take Charge, Be Generous, and Be Wise Enough to smile and enjoy the journey.

- ◆ Tina Begay, Executive Director, American Indian Business Leaders (AIBL)

12:45 Entrepreneurship in Our Schools

In an effort to prepare future generations for a sustainable future, Four Bands Community Fund has teamed up with area educators to integrate financial literacy and entrepreneurship education into the curriculum in local schools. Join us as Four Bands honors the combined school board for their dedication to our Wicoicage Sakowin kin un Wicakagapi (Building for the Seventh Generation) initiative.

- ◆ Donita Fischer, Four Bands Community Fund
- ◆ Gerald Gramm, South Dakota Department of Education

1:00 Adding Value to Your Community and Your Business

The Governor's Office of Economic Development (GOED) offers a wide variety of resources for entrepreneurs and business owners. In this session, hear case studies and learn how GOED and their partners can guide you to a successful future.

- ◆ Kelly Rasmussen, Value Added Ag and Rural Development Specialist
Governor's Office of Economic Development

1:30 Customer Connections: Your Lifeline to Business Success

Customer service is key to the success of any business. In this session, you'll learn about customer service strategies, providing what your customers want, successful customer dealings, active listening skills and more. Hear the six keys to success and learn how to implement them into your daily business activities.

- ◆ Kathleen Sheets, South Dakota Office of EQUIP

2:30 Networking break in the resource room

Enjoy cookies baked fresh by local entrepreneur Susie Rousseau!

2:45 The Value of Sharing Your Story

Attention artists! First People's Fund strives to provide support and voice to the creative Indigenous artists who share their inspiration, wisdom, knowledge and gifts with their communities. Hear how First People's Fund can assist you in achieving your goals. Learn how sharing stories adds value to your work.

- ♦ Miranne Walker, First People's Fund

3:15 From Dream to Reality: Creating a Sustainable Business

Learn how area businesses have started with a vision and grown with the times. Find out what resources they've relied on to create strong businesses on the Cheyenne River Reservation.

- ♦ JTR Trips – Jared, Tyson & Rebecca LaPlante
- ♦ Octaflex – Barbara Gross
- ♦ Kristy's Kreations – Kristy Circle Eagle
- ♦ ISPMB - Karen Sussman
- ♦ Bonnie LeBeau – Bonnie's Quilting Boutique

4:00 How to Boost the Economy in Indian Country – The Road to Success

Find out how the Small Business Administration (SBA) and its partners team up to offer assistance to existing and prospective businesses. Learn how to take advantage of free counseling and business development opportunities available through SBA.

- ♦ Jim Shaw, Senior Area Manager, US Small Business Administration

4:00 Wicoicage Sakowin kin un Wicakagapi: Building for the Seventh Generation

(running concurrently in Room #245)

During this session, hear the Wakpa Wasté AIBL chapter present a business plan and hear from Tina Begay, executive director of AIBL, how other youth are involved with the organization. A local entrepreneur, Rebecca LaPlante, will discuss her entrepreneurial experiences and how AIBL and Four Bands has inspired her for business ownership. Find out about other youth-related programs available through Four Bands Community Fund.

- ♦ Donita Fischer, Four Bands Community Fund

4:45 Opportunities and Tips: Enhancing Your Business from Top to Bottom

Hear from marketing experts how you can enhance your business or draw more customers through marketing techniques. Then, find out about exciting opportunities that Four Bands Community Fund is offering to YOU in 2008! Take advantage of one-on-one opportunities with designers from GF Advertising, State Publishing & Printing and WF Designs.

- ♦ Brad Weise, GF Advertising - Mitchell, SD
- ♦ Pat Karst, State Publishing & Printing –Pierre, SD
- ♦ Wendy Fischer, WF Designs -Loveland, CO
- ♦ Kerry Frei, Grapevine Consulting – Red Owl, SD

5:15 Networking break in the resource area

5:30 Celebrating Our Community's Successes

Enjoy dinner and awards presentations honoring inspired youth and dedicated business owners from the Cheyenne River Reservation.

The 2008 Entrepreneurship Fair is FREE and open to the public.

The first 50 registrants will receive a FREE bag.

Door prizes will be distributed throughout the day. (Must be present to win.)

A resource area will be open throughout the day – for youth and adults.

GoVenture Business Simulation competition will be open to youth all day. Participation prizes will be given.