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Four Bands recognizes April as Financial Literacy Month, promotes financial well-being

April is dubbed National Financial Literacy Month, a designation that promotes the importance of financial literacy and encourages people to establish and maintain healthy money management habits. In conjunction with the national event, Four Bands Community Fund urges Cheyenne River residents to adopt healthy financial habits, identify changes that will lead to self-sufficiency and support Cheyenne River businesses.

Four Bands' Making Waves program, one of the many resources available to area residents, is driving the importance of financial literacy as well as entrepreneurship in Reservation communities. Making Waves encourages people to become Wavemakers – role models for positive change – by implementing the ABCs of Financial Literacy (Assess Spending, Build Credit and Create Assets) and Entrepreneurship (Assess Options, Build Experience, and Create Markets).

“Four Bands has known since inception that financial literacy was a key building block for our business development and asset building strategies here on Cheyenne River,” says Tanya Fiddler, Executive Director of Four Bands Community Fund. “By promoting financial literacy through the Making Waves program and other services, we are hoping to support and restore our nation's self-esteem and self-determination in order to strengthen our sovereignty.”

Throughout the month of April, watch for pledge cards, advertisements and articles in local newspapers to learn more about how to become a Wavemaker.

To improve financial wellness and to increase money management know-how, Four Bands Community Fund recommends visiting www.FinancialLiteracyMonth.com. The site features easy, fun and informative activities to help people become financially savvy.

Learn more about the Making Waves program online at FourBands.org/MakingWaves, call 605-964-3687 or stop by the office at 101 S. Main St. in Eagle Butte.

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